

SWORN AFFIDAVIT – B-BBEE MAC EXEMPT MICRO ENTERPRISE
Marketing, Advertising and Communications Research Industry

I, the undersigned,

Full name & Surname:	Cara Jane Muller
Identity number:	7708230233083

Hereby declare under oath as follows:

1. The contents of this statement are to the best of my knowledge a true reflection of the facts.
2. I am a Member / Director / Owner of the following enterprise and am duly authorised to act on its behalf:

Enterprise Name:	MyBroadband Insights (Pty) Ltd
Trading Name (If Applicable):	MyBroadband Insights (Pty) Ltd
Registration Number:	2015/235500/07
Vat Number:	4100277336
Enterprise Physical Address:	Broad Media, FF02A (Floor 1), Southdowns Ridge Office Park Irene, Pretoria, 0157
Type of Entity (CC, (Pty) Ltd, Sole Prop etc.):	(Pty) Ltd
Nature of Business:	Publication: online advertising, content marketing, content production
Definition of "Black People"	As per the Broad-Based Black Economic Empowerment Act 53 of 2003 as Amended by Act No 46 of 2013 "Black People" is a generic term which means Africans, Coloureds and Indians – (a) who are citizens of the Republic of South Africa by birth or descent; Or (b) who became citizens of the Republic of South Africa by Naturalisation i. before 27 April 1994; or ii. on or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date;"
Definition of "Black Designated Groups"	"Black Designated Groups means: (a) unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution; (b) Black people who are youth as defined in the National Youth Commission Act of 1996; (c) Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act; (d) Black people living in rural and under developed areas; (e) Black military veterans who qualifies to be called a military veteran in terms of the Military Veterans Act 18 of 2011;"

CM
B

3. I hereby declare under Oath that:

- The Enterprise is 0 % Black Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B -BBEE Amendment Act No. 46 of 2013.
- The Enterprise is 0 % Black Female Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B -BBEE Amendment Act No. 46 of 2013.
- The Enterprise is 0 % Black Designated Group Owned as per Marketing, Advertising and Communication Sector Code in terms of section 9 (1) of the Broad -Based Black Economic Empowerment Amendment Act, (Act No. 53 of 2003) as amended by the B -BBEE Amendment Act No. 46 of 2013.
- Black Designated Group Owned % Breakdown as per the definition stated above:
 - Black Youth % = 0 %
 - Black Disabled % = 0 %
 - Black Unemployed % = 0 %
 - Black People living in Rural areas % = 0 %
 - Black Military Veterans % = 0 %
- Based on the Financial Statements/Management Accounts and other information available on the latest financial year-end of 28/02/2026, the annual Total Revenue was R10,000,000.00 (Ten Million Rands) or less
- Please Confirm on the below table the B-BBEE Level Contributor, by ticking the applicable box.

100% Black Owned	Level One (135% B-BBEE procurement recognition level)	
At least 51% Black Owned	Level Two (125% B-BBEE procurement recognition level)	
Less than 51% Black Owned	Level Four (100% B-BBEE procurement recognition level)	✓

4. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the Owners of the Enterprise which I represent in this matter.

5. The sworn affidavit will be valid for a period of 12 months from the date signed by commissioner.

I certify that the DEPONENT has acknowledged that he/she knows and understands the contents of this affidavit, that he/she does not have any objection to taking the oath, and that he/she considers it to be binding on his/her conscience, and which was sworn to and signed before me at PTA on this the 10th day of June 20 26 and that the administering oath complied with the regulations contained in Government Gazette No. R1257 of July 1972, as amended.

Commissioner of Oaths
Signature & stamp

Date: 10/06/2026

Deponent Signature: CMuthu

Date: 10/6/2026

Cherlene Du Toit
COMMISSIONER OF OATHS
Ex Officio - Professional Accountant (SA)

Date: 10/06/2026

Place: PRETORIA

Address: 875 Commercial St
Pretoria, 0082